PAGE 1 – Design a cover

The international Fine Fragrance Company

2018/1

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Page 2 – Design an inside cover

A new way to do business

* Order online through the portal quickly and easily  
  [www.finefragrance.com.au](http://www.finefragrance.com.au). (Refer to Page 18 for more details)
* One of our lovely sales team can visit you instore
* Phone through your orders between 7am – 7pm (AWST)  
  1300 926 533

Collect your goods in-person or Fine Fragrance will organise delivery with our preferred freight company.

There are no minimum orders.

We offer our customers monthly and seasonal special offers.

The Fine Fragrance Company does it’s best to offer exclusivity, in your local area, if you buy an entire range.

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Page 3 – Similar to a contents page

Short Catalogue

* Paris Collection
* London Collection
* The Flora
* Ashleigh & Burwood
* Precious Metals
* The Melbourne Range

All IFFC fragranced products are designed and made in Australia.

Please go to our website to view the full range of products. We have over 2000 items to choose from online.

Page 4

To include a title

Two main image boxes and then the text below.

Then another main image shot and another text box underneath.

Paris

As the centre of both Fashion and home of Love, Paris evokes everything that is beautiful and stylish about the European life style.

The six sexy feminine fragrances of the Paris range bring an incorruptible mix of the most gentle and on trend fragrances only found in the French perfume stores. With its striking Pink and Fleur de Lys design, it can only be Paris. Blended with immaculate Parisian style and aspiring to the French Couture, the ladies of our Paris fragrance collective have given their names to our magical signature range.

Page 5

To include a title

Two main image boxes and then the text below.

Then another main image shot and another text box underneath.

London

The epitome of London Chic the fabulous London Range is inspired by the London Culture, from the charm of **Covent Garden** to the bustling **Carnaby Street**. The Range is simple and elegant, providing a sense of luxury with each fine candle and room diffuser packed in a sleek black gift box. Inspired by the unique culture of London, the Range will take you to a stylish **Tea at the Ritz**, to the hot fusion of **Portobello Road** with its melding Mimosa and Cardamom fragrances, all the way to Kew Gardens Orangery.

Page 6

To include a title

Two main image boxes and then the text below.

Then another main image shot and another text box underneath.

Flora

As we travel around the globe seeking out new fragrances and new blends, that wake up the

senses and provide us with the homes of our dreams, we delight in being able to bring these

new fragrances into your homes also. Just four fine fragrance blends exist for us in the Flora series, each one quite unique and each one a statement that defines how we want our homes to be.

**Freesia** is the epitome of an English country garden, the colourful blends of flower produce

a unique fragrant aroma, sharp but slightly sweet. As we were seeking a partner for the

powerful floral aroma, we found that a pear blossom, from the adjacent garden, brought a

wonderful middle note to the new blend. The fragrance generates a compelling and fresh

commentary to the bustle of the modern world, that makes you sigh, a happy sigh as you

open the door to this special home fragrance.

Page 7

To include a title

A main text box and two images below.

This will be in introductory page to a new brand – Ashleigh and Burwood

Page 8

To include a title

Three image boxes and a main text box

Page 9

To include a title

Three image boxes and a main text box

**Page 10 & 11 – DOUBLE PAGE SPREAD**

To include a title

50 smaller product boxes to stretch across both pages

20 larger product boxes to stretch across both pages

Page 12

To include a title

Three image boxes and a main text box

Page 13

To include a title

Three image boxes and a main text box

Page 14

To include a title

Three image boxes and a main text box

Page 15

To include a title

Two main image boxes and then the text below.

Then another main image shot and another text box underneath.

Melbourne

Melbourne is the epicentre of Australian Café Culture where young professionals spend their time

working hard and playing harder. The on-trend design driven Melbourne Range brings together the

core of that cultural experience; the buzzing coffee shops and the glamorous night-life and the

‘joie de vivre’ that drives travellers throughout Asia to sample Melbourne’s delights.

Page 16

To include a title

Two main image boxes and then the text below.

Then another main image shot and another text box underneath.

Seasons

The fabulous and eclectic Seasons collection has four clean and interesting fragrances

representing spring, summer, autumn and winter, as we travel to the far corners of

Asia to bring you the exotic aromas. This fragrant and spicy collection will provide a

freshness underwritten with amazing floral notes and exotic spices.

Page 17

To include a title

Two main image boxes and then the text below.

Then another main image shot and another text box underneath.

Precious

With just three fabulous fragrances in this designer collection, we have assembled for you, the rich sweetness evoked by the Australian lifestyle.

**Gold**, **Platinum** and **Copper** are the raw materials of the world’s finest jewellery in all cultures, the jewels we adorn the base metals with are set off by the fabulous luxury of the rare stones we use.

Within our perfume designs, we have used our fragrance top notes in a rare and unusual way. These are often the most expensive and naturally sweet blends that speak for themselves. There is an authenticity to the natural berry and fruit fragrances that just puts a smile on our faces every time we enter a room.

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**Page 18**

How to order online

1. Setup and account

Go to [www.finefragrance.com.au](http://www.finefragrance.com.au)

Click on wholesalers

Click on register and fill in the setup form

You will then receive an email with login credentials

1. Logging into the website

Go to [www.finefragrance.com.au](http://www.finefragrance.com.au)

Click on Wholesalers and enter your details into the boxes provided.

From here you can place orders, look at your invoices online, see stock images and see up to date stock quantities.

Alternatively Phone through your orders between 7am – 7pm (AWST)  
+61 08 6143 6790 and we can place the order online for you.

Orders can be placed 24/7 and you can pay for your orders immediately using our secure payment system.

Page 19

Terms of trade to be included in

Page 20

Last page to be blank but have the design carried over from the front page please.